

**UNIVERSITY OF MINNESOTA  
TCF BANK STADIUM  
Construction Fact Sheet  
June 7, 2007**

- The University of Minnesota has a comprehensive “Targeted Business” (Minorities, Women and People with Disabilities) Program, which is active on all construction projects. Adopted and endorsed by the Board of Regents, this program is a joint effort of Capital Planning & Project Management, Purchasing and the Office of Business & Community Economic Development (BCED).
- To bid on a project over \$100,000, contractors must demonstrate their past records and ongoing commitment to achieve meaningful levels of participation of Targeted Businesses as subcontractors and suppliers, and meaningful levels of employment of minorities, women and people with disabilities.
- Mortenson Construction, contractors for the TCF Bank Stadium Project, utilize a multi-faceted community participation plan for Targeted Business that is designed to:
  - Maximize participation
  - Ensure participants’ success so future participation opportunities are more likely
- The TCF Bank Stadium Project has an aggressive Targeted Business program that exceeds the University’s standard participation goals. The Project established a 22% WMBE (Women, Minority Business Enterprise) subcontracting goal with the following breakdown:
  - 10% Minority Business
  - 12% Women Business

In addition, Mortenson proposed the following labor workforce diversity goals:

- 10% Skilled Minority
- 15% Unskilled Minority
- 5% Women
- 1% Disabled

Mortenson developed these goals based on:

- Experience on comparable projects
- Analysis of the market availability of female and minority businesses
- Analysis of the specific elements of work included in the Project
- Opportunities for participation

(more)

- Mortenson has a dedicated staff member to coordinate and manage its Targeted Business / WMBE efforts. In addition, the plan includes a number of initiatives designed to facilitate the achievement of these goals:
  - Community Advisory Team composed of the building trades unions, employment referral sources for minorities and women, and contractor organization.
  - Summer Internship Program
  - Continuing Education for WMBE subcontractors
  - Community Workforce Program
- The University's BCED Office will be active throughout the construction project to assist Mortenson in meeting its goals and to monitor progress.
- For additional information contact:
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Stadium Construction Facts, visit online at  
<http://www1.umn.edu/stadium/construction.html>