



# UNIVERSITY OF MINNESOTA BOARD OF REGENTS POLICY

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## Board Operations

### FOUNDING DATE, CORPORATE NAME AND SEAL, AND UNIVERSITY MARKS

**Adopted:** January 14, 1994

**Amended:** October 10, 2003; December 8, 2006

**Supersedes:** (see end of policy)

## FOUNDING DATE, CORPORATE NAME AND SEAL, AND UNIVERSITY MARKS

**Subd. 1. Founding Date.** The Minnesota Territorial Laws of 1851, Chapter 3 (Laws), establish the University of Minnesota (University), vest its government in a Board of Regents (Board), and constitute the charter under which the University is governed. The Laws became effective February 25, 1851, which shall be the founding date of the University.

**Subd. 2. Corporate Name.** In accordance with the Laws and as perpetuated in Article XIII, Sec. 3 of the State Constitution, this corporate body shall be known and designated as *Regents of the University of Minnesota*. All its business shall be carried on and written instruments shall be executed in this corporate name by its authorized officers and agents and authenticated, when necessary, by affixing the corporate seal (seal) bearing the name *Regents of the University of Minnesota*.

All gifts, bequests, or devises (transfers) made in trust or otherwise in the name of the University or in the name of any school, college, department, or other unit of the University shall be transfers to the *Regents of the University of Minnesota*. The *Regents of the University of Minnesota* has the authority to manage all transfers intended for the corporation.

Use of the corporate name or any abbreviated name, including University of Minnesota, by any entity other than the University as part of its name or in any other manner that indicates or implies an authorized relationship between it and the University shall require the prior written approval of the president or delegate.

**Subd. 3. Corporate Seal.** The Board adopted the current seal of the *Regents of the University of Minnesota* on May 9, 1939.

(a) **Official Use** – The embossed seal is the corporate mark of identification signifying authenticity of contracts, agreements, and other documents executed in the name of the corporation, and its use is limited to that purpose. The instrument of the seal and any replicas shall be in the custody of the corporate secretary of the University.

(b) **Use in Reproductions** – In its unofficial, unembossed, reproduced form the seal may be used for purposes authorized by the president or delegate in the following manner:



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- (i) Inside the University in accordance with standards authorized by the corporate secretary of the University and maintained by the president or delegate.
- (ii) Outside the University, under a license agreement with the University, subject to standards authorized by the corporate secretary of the University and maintained by the president or delegate.
- (c) **Standards** – Standards regarding use and reproduction of the seal are available from the corporate secretary of the University.

**Subd. 4. University Marks.** The University shall maintain a consistent visual identity system, including name, marks, and logos, that (a) reinforces and protects the University's identity; (b) distinguishes the University from other institutions; and (c) reflects the University's traditions and heritage.

**Subd. 5. Implementation.** The president or delegate shall maintain administrative policies and procedures to implement this policy.

**SUPERSEDES:** FOUNDING DATE OF THE UNIVERSITY DATED OCTOBER 14, 1939; REGENTS OF THE UNIVERSITY OF MINNESOTA AS THE CORPORATE BODY OF THE UNIVERSITY DATED NOVEMBER 4, 1939; AND USE OF THE CORPORATE SEAL DATED JANUARY 8, 1982.