

UNIVERSITY OF MINNESOTA

The University of Minnesota: Advancing the Public Good Securing the University's Leadership Position in the 21st Century

Strategic Positioning Plan

In today's global, multicultural, and highly competitive society and marketplace, the University of Minnesota is at a crossroads of demographic, economic, cultural, and political challenges that compel it to change and adapt to ensure its future success. Through a series of conversations with faculty, staff, students, alumni, and members of the community, the University set a bold and aggressive goal: to become *one of the top three public research universities in the world* within the next decade.

In order to reach this goal, the University must excel at and focus on:

- recruiting and retaining talented, curious, and qualified students from diverse backgrounds
- recruiting and retaining energetic and creative faculty and staff
- enhancing the use of resources and infrastructure
- promoting an effective organizational culture
- communicating and practicing public engagement that serves the people of Minnesota and the world

Future steps and implementation of the plan

The strategic positioning plan received enthusiastic support from the Board of Regents at its February 2005 meeting.

The University's foremost priority is to advance academic quality. The key is to manage change strategically and continuously improve. The University will review its programs and services on all its campuses, evaluating them against seven criteria, to establish priorities for the future.

The result will be a vibrant institution that can commit all its energy and creativity to advancing the public good; contributing knowledge to Minnesota and the world; providing a top-notch education for its undergraduate, graduate, and professional students; and adding to Minnesota's future prosperity.

Recommendations based on the University's evaluations of its programs will be presented to the Board of Regents at its meeting in May.

To read more about this plan, see www.umn.edu/systemwide/strategic_positioning/index.html.