Assessing the State of Graduate School Transition Communications

**Purpose**

Identify key stakeholders and conduct a stakeholder analysis for the Graduate School Transition Communication Team to inform their communication practices.

**Approach**

- Deans: 81%*
- Associate Deans: 73%*
- DGS: 37%*
- DGS Assistants: 54%*
- College Staff: 38%*
- Non-College Staff: 37%*
- Governance: 27%* (n=3)

*Percent of stakeholder group responding

**Results**

- **Communication Needs**
  - Regular Status Reports
  - Clarity
  - Transparency

- **Information Needs**
  - Policies
  - Operational Decisions
  - Budget & Financial Models
  - Timelines
  - Metrics
  - Best Practices

- **University-Wide Applications**
  - Provide regular status reports even if there is no new information
  - Tailor information to individual stakeholder group needs
  - Use a variety of communication methods
  - Ensure all affected stakeholders receive information
  - Be explicit about who is receiving each communication
  - Highlight action steps in communications

**Communicating without a stakeholder analysis is like navigating without a map**

**Team Members**

Erik Dussault
Eric Eklund
Jennifer Germain
Christina Petersen
Lisa Rogers