



The Midwest's Premier Energy, Economic and Environmental Conference

## About IREE

When the Initiative for Renewable Energy and the Environment launched in 2003, topics like climate change, greenhouse gas emissions, biofuels and energy security were just entering the mainstream dialogue. Since then, these issues have taken center stage in America and around the world.

In the same way, IREE has quickly become a central part of Minnesota's renewable energy economy, mobilizing nearly 400 experts around one vital mission: "To promote statewide economic development; sustainable, healthy and diverse ecosystems; and national energy security through development of bio-based and other renewable resources and processes." Fulfilling this mission calls for a systems-based approach that integrates scientific, economic and social perspectives.

Accordingly, IREE-funded researchers represent the breadth and depth of expertise at the University of Minnesota, including seven colleges, four campuses and three research centers to date. Visit [www.iree.umn.edu](http://www.iree.umn.edu) for more information on this Institute on the Environment signature program.

## Conference Overview

In the past six years, IREE's annual conferences have grown significantly in attendance and stature. In 2007, more than 450 people attended a sold-out conference at the U of M Twin Cities campus. A year later, the event moved to a larger venue in order to accommodate more than 700 attendees.

Researchers, students, government officials, and nonprofit and business leaders from Minnesota and across the nation are expected to attend E3 2009, which takes place **Tuesday, Nov. 17 at the Saint Paul RiverCentre**. This year's conference will focus on the intersection among innovative technologies and policies, environmental benefits and emerging market opportunities in the renewable energy sector.

The goal of E3 is to share knowledge and discoveries in the areas of renewable energy and the envi-

ronment while bringing together the world's leading researchers and experts. The event will feature keynote presentations, breakout sessions, research posters and exhibitor display booths, along with a full day of networking opportunities.

## Sponsorship Benefits

### Outcomes

- Exposure to an interested and relevant audience of researchers and business/industry leaders from Minnesota and across the country
- Recognition as a key supporter of the University of Minnesota, IREE and the Institute on the Environment

### Logo Recognition

- Logo on the event Web site, with a 30-word description and a link to your Web site
- Logo/name in promotional materials (this may exclude some advertising based on space restrictions)
- Logo in the official event program
- Logo on posters on-site at the event

### Complimentary Extras

- Two complimentary admissions to the conference
- One complimentary booth
- Two (or more, negotiable) invitations to the private VIP reception on Monday, Nov. 16 at the Science Museum of Minnesota

## Scholarship

By sponsoring this event, your organization is supporting University of Minnesota undergraduate students who are working on renewable energy projects in both the lab and the real world. Net proceeds from E3 2007 were distributed among nine projects via the Undergraduate Research Opportunities Program (UROP), while net proceeds from E3 2008 were awarded to a dozen students working on UROP projects and the U of M's Engineers Without Borders student group for efforts in Haiti and Uganda.